University of Michigan Preface September 21, 1995

Welcome to Stella Interactive's College Sports Series of multimedia discs.

You're about to explore the rich history, color and tradition of Michigan football in a way you never thought possible. With just the click of a mouse, you'll be able to:

- Look up all the scores through the years,
- Check out upcoming game schedules,
- · Read profiles of some of the best Michigan players and coaches,
- Investigate team and player records,
- · Test your knowledge of Wolverine football with our Trivia Quiz, and
- Experience some of the greatest moments in Michigan football through video, audio, text and photos.

We're sorry that we can't bring you *every* great moment and *every* interesting tale in the history of Wolverine football. We simply don't have enough room on this disc for them all. In fact, the most difficult part of creating this product wasn't deciding what would go in it. Our toughest dilemma was deciding what we'd have to leave out.

But maybe, if enough Michigan fans tell Stella Interactive that you want more multimedia products featuring the Wolverines, we can give you all the good stuff we had to leave out of this disc. To fracture the phrase from *Field of Dreams*, "If they come, we will build it..."

#### Can We Talk?

We at Stella Interactive want to hear *all* your thoughts on this disc. You'll find our address at the end of this preface. We hope you let us know which features you like the best. Did any features leave you cold? What in the disc do you enjoy the most? Have you spotted errors, omissions or misinformation?

We've put a great deal of effort into giving you the richest, most accurate multimedia product at an affordable price. In spite of these efforts, mistakes sometimes happen. Legends grow so large that they overshadow the truth. Sources disagree on facts. The news services might say one thing, the university's media guide says another and the film shows yet another possibility.

In cases such as these, we tried to get independent verification. When that wasn't possible, we had to make a judgment call. Sometimes we found better information too late to get it into this program. Or we found errors that we made ourselves. At the end of this file, you'll find a list of corrections to the errors we've discovered.

# The Experts

From the beginning, we've aimed for accurate information. When we started to design this disc, our first task was to talk to people who know Michigan football. Our team of sports journalists asked these experts many

questions. Which Wolverine players and coaches should we feature? Which traditions mean the most to the fans? Which memorable moments would they most want to re-experience?

The experts provided a wealth of choices. They contributed an inside view that we believe makes our product special. We worked with people such as Will Perry, a 1955 Michigan graduate who worked in the University's Athletic Department for 26 years, first as Sports Information Director and then as Assistant Athletic Director. Countless Michigan alumni, such as Jim Brandstatter and Ron Kramer, added background and depth from their unique perspectives.

We were extremely fortunate to have the University of Michigan welcome and assist us throughout development. The University's own football experts were generous with both their time and their knowledge. We received invaluable assistance from people such as Assistant Athletic Director Bruce Madej, Director of Licensing Tirrel Burton and many others on the staff of the Athletic Department. People such as Bob Lipson at CTC Sports, the University's video facility, were also generous in their resources and knowledge.

## The Great Search

We used this wealth of information to create a rough outline of the material the disc would include. Then Stella's field producers packed up cases of equipment, traveled to Ann Arbor and found media to match our outline. They spent weeks in dark rooms, searching for film and video of great games. Donning special protective white gloves, they sifted through dozens of dusty boxes and creaky file cabinets full of photos, scrapbooks and memorabilia. They left Michigan with hundreds of minutes of film and millions of bytes of digitized photographs and images.

The editorial team reviewed the field producers' bounty. Then we made those last tough decisions about what we'd cover on the disc. We hit some unfortunate roadblocks we hadn't expected. Sometimes game film was so badly damaged that we couldn't use it. In other cases, film or tape simply doesn't exist at all for memorable games that had never been broadcast. We even ran into a few instances in which the camera crews decided not to reload the camera for the final few minutes of a game, thus losing forever some of Michigan's most famous last-minute comeback finishes. Occasionally we couldn't find important photos, no matter how diligent our search.

Despite these setbacks, the rich history of the Michigan football program still left us with more material than would fit on the disc. But if you find yourself wondering why we haven't covered one of your all-time favorite great moments or memorable plays, the answer may be that we couldn't simply couldn't locate the media.

### **Wolverine Greats**

Choosing the great Wolverine players to cover was easier because our

criteria were less subjective. We've included any player who:

- Was named All-American by AP or UPI,
- · Won a national player award, such as the Heisman or the Outland, or
- Held one of the top three to five school records.

Every now and then we couldn't help but insert a remarkable player who didn't quite meet these criteria. Had we not done so, you'd miss a few favorites, such as Todd Collins and John Kolesar, who — despite their large roles in Wolverine football history — were never named first-team All-American.

Because most of us on the editorial team are rabid football fans, we tried to get as much great stuff as possible into this product. More than 40 people — artists, designers, programmers, testers, video editors — put forth their best efforts at showcasing the history of Michigan football. Multimedia is such a new and dynamic field that every member of the team had to invest long hours to invent the tools and processes they needed to create the features of this product.

But eventually the harried programmers threw up their hands and said, "That's enough, everybody. You have to stop now. The disc is full. We can't cram in one more byte."

As you click on that little helmet to start the program, remember that we at Stella have loved making this product. We hope that you're going to love exploring it. We really want to hear what you think. Please send your comments to:

Stella Interactive 2185 Faraday Avenue, Suite 100 Carlsbad, CA 92008 Attn: Team Stella Comments

Telephone: (619) 431-8221

Fax: (619) 431-8108

 ${\bf Electronic\ Address:\ Teamstella@AOL.com}$ 

One last thing: **Go Blue!!** 

Sincerely, The Stella Interactive Editorial Team

# **Corrections:**

- Because we wrote the Trivia Game before Michigan released its records for the 1994 season, a few of the answers may not account for those records and statistics.
- One Trivia Quiz answer refers to Lloyd Carr as assistant head coach and

- defensive coordinator. Carr was named head coach prior to the start of the 1995 season.
- One Trivia Quiz answer states that, after the first Rose Bowl in 1902, it
  would be 16 years before another Rose Bowl game. It was actually 14
  years before the Rose Bowl again hosted the New Year's Day football
  game in 1916.
- A Trivia Quiz answer refers to Tom Harmon's son as "Tom." He is actually well-known actor Mark Harmon.
- Tom Harmon's Player Card refers to statistics in his "award-winning season." The statistics quoted are for Harmon's three-year career at Michigan.
- Benny Friedman, quarterback in 1925 and 1926, spelled his name with a "v."
- A video segment spells Andree McIntyre's name without the second "e" in Andree.